

investment in men, the first consideration must be the Nigerians themselves. It must be realized that few Nigerians are experienced enough to manage complex business affairs. The smallest com-

... Making a topographical survey in Western Nigeria.

decided that there is a future for them there. But the British, if they have the will, start with a considerable advantage in the shape of accumulated goodwill, though they must be careful not to

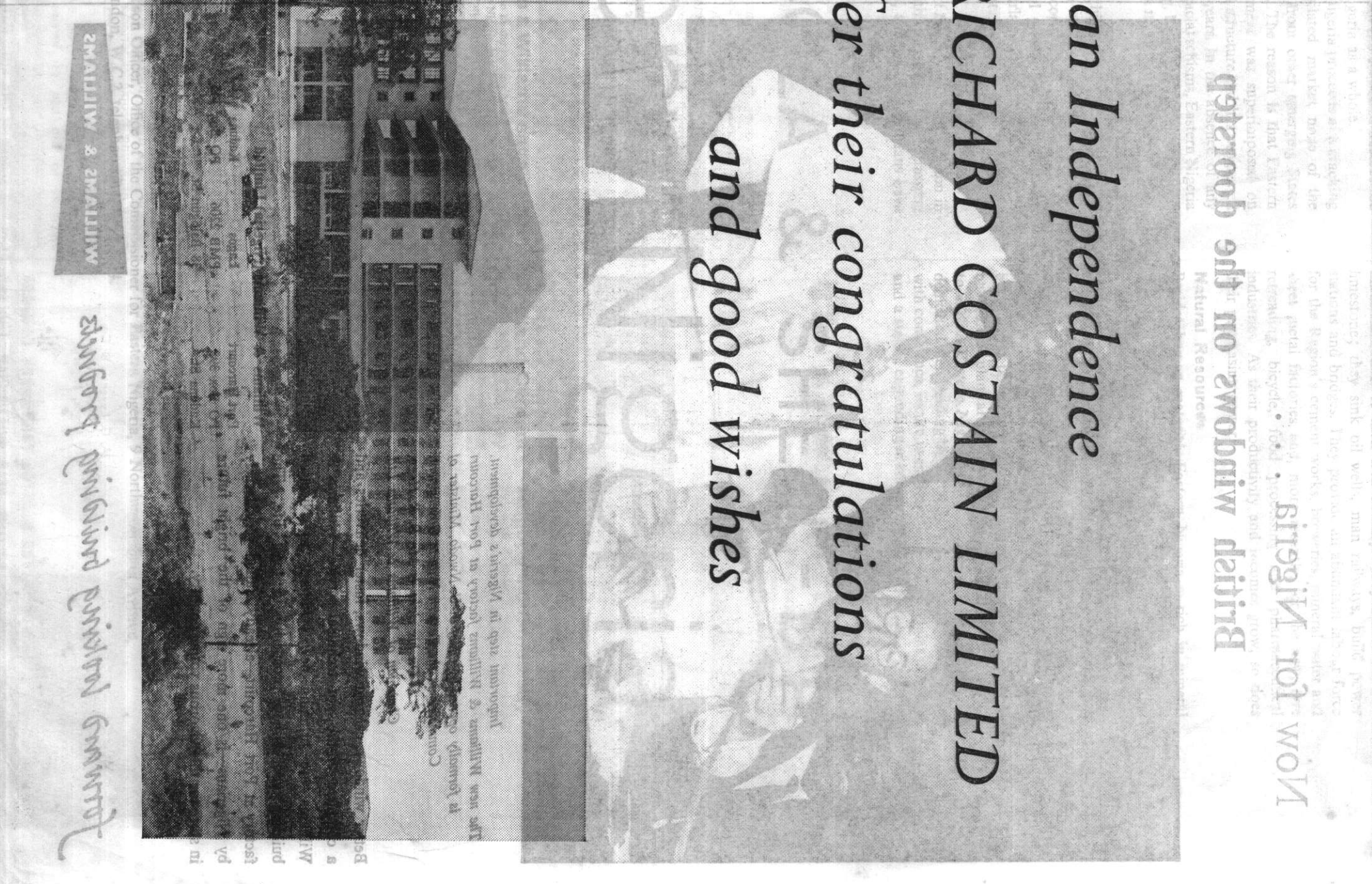
# On the historic occasion of Nigerian Independence

## RICHARD COSTAIN LIMITED offer their congratulations and good wishes

British Nigerians

to wish

interested; they sink of well-managed, but few resources and progress. They provide an abundant supply for the Region's cement works, breweries, steel and other metal industries, and are a major source of the remaining bicycles, tools, and other consumer goods. As the productivity and income of the region increase, the demand for these goods will also increase. It is therefore essential that the Region should be able to supply these goods at a reasonable price. This is the main objective of the British Nigerians' initiative.



What is the...  
CONGO

... Making a topographical survey in Western Nigeria.

Richard Costain Limited  
25 Abchurch Lane, London E.C. 4  
Telephone: 01-475 3111